

Quote

THE WEEKLY DIGEST

Volume 30—Number 17

Week of October 23, 1955

MAY WE *Quote* YOU ON THAT?

[1] Dr DWIGHT HARRISON MURRAY, Napa, Calif, pres-elect American Medical Ass'n, *asked to comment on practicability of a 2nd term for Pres Eisenhower*: "I can only say that from the information available the President can be assured of many yrs of useful, active life." . . . [2] Gov JAS E FOLSOM, of Ala, *emphasizing lack of unity amongst Southern Democrats*: "I am for Harry Truman first, Harry Truman second and Harry Truman third. Truman has more vigor and more ability than anyone else in the field. The little fellow from Missouri gets younger all the time." . . . [3] HARRY S TRUMAN: "I don't pretend to be a philosopher. I'm just a politician from Missouri and proud of it." . . . [4] RENE COTY, Pres of France, *supporting French democracy despite its instability*: "The oldest among us may have seen 100 cabinets rise and fall, but their parents within a lifetime saw a dozen constitutional regimes succeed each other in relays. To blow out fuses is

JOHN FOSTER DULLES, U S Sec'y of State: "We had to build hastily the military establishment we needed in World War I; then we scrapped it. With the coming of World War II, we built up the world's greatest military establishment, and again we scrapped it. When the Korean war came, we had to build the 3rd time. But now we do not propose to disarm ourselves unless we can be sure that others are doing the same."

better than to burn the house down." . . . [5] Dr CHAS H SCHMITZ, broadcast training director, Nat'l Council of Churches: "Jesus Christ was the greatest tv writer of all times. We (ministers) must . . . make our words live and move as His did." . . . [6] Volunteer Republican adviser, *writing GOP Chmn Hall on party's candidate problem*: "If you can't put the party in good shape, I suggest you nominate Jane Russell or Marilyn Monroe for President and get a good shape in the party."

FIFTEENTH YEAR OF PUBLICATION



The mkt price of industrial stocks has fallen, roughly, about 10% since the President's September illness. The probabilities are that stock prices will continue in this gen'l area, fluctuating a few points in either direction for at least the remainder of this yr, and perhaps well into '56. Obviously, unfavorable news bulletins could bring the mkt to an even lower level. (A setback in the President's recovery would mean a setback also in the price of stocks.)

A 10% reduction in the price of stocks is not in itself an especially unfavorable omen. Some eventual reaction was anticipated in any case. The mkt at its present level is unquestionably sounder than before.

A point to keep clearly in mind is that the people who trade in stocks are not, collectively, the people directly responsible for the management of American industry. This is one of a number of reasons why stock prices do not always accurately reflect stock val-

ues. Traders buy and sell on the basis of their belief in the future course of business. They are notoriously more timid than the entrepreneurs who must of necessity make and execute firm long-range plans. It is paradoxical that nervous traders should be unloading securities at the very moment when our major corporations are showing record earnings and planning normal expansion; when steel, a basic barometer, has firm orders running months ahead, and the auto-makers plan confidently for another record yr.

Actually, the public is a generation behind the times in its concept of Wall St as synonymous with "big business." Modern corporate management has only a tenuous connection with those who trade in its securities. It is not the stock mkt but the supermkt that accurately reflects the status of our economic health. Theoretically, so long as people generally are prosperous, optimistic, and disposed to spend their surplus funds, times will be good even if Wall St becomes a Wailing Wall. But in actual practice, unhappily, our average citizen still is intimidated by a barometer that has little validity as a measure of economic well-being.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

Editorial Associates: ALICE JACOBS, LUCY HITTLE JACKSON

ELSIE GOLLAGHER, ALVINA BROWER, ETHEL CLELAND

JANET BALDWIN

QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years \$10.00. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Quote

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office

★
"He who never quotes, is never quoted"
★ ★

Charles H. Miller, Program



AMERICAN WAY—1

New machines, new methods, new chemicals — new knowledge and new equipment for every product — have steadily enlarged the farm output per man and increased his earning power. These have been the products, not of political actions but of competitive American enterprise. . . Ours are the best fed consumers in the world, and ours the most prosperous farmers because the American system of individual choice has generally prevailed for both.—*Town Jnl.*

ATOMIC AGE—2

We must develop the moral qualities to control automation and the atom, and for living with the Russians, or our epitaph is written:

A tear for the world,

A cosmic erratum;

Started with Adam

And ended with Atom.

—ERNEST V HOLLIS, Chief of College Administration, U S Office of Education, in *Vital Speeches*.

AUTOMATION—3

Automation is the promise of a 2nd or 3rd or even final industrial revolution—a Robot Age of unmanned production. It represents the design and the methodology for taking people out of all phases of the production services.—DAVID RUBINFIEN, Armour Research Foundation.

BUSINESS—4

With a business boom, some elements aren't sure whether this is a new era or the day before the morning after.—*Banking*.

No great culture has ever been born or has thrived in any part of the world, except where there was good business.—Dr JOHN FURBAY, director, Air World Education, Trans World Airlines, "Aviation—World Outlook Today," *Education*, 9-'55.

CAPITALISM—5

We're a nation of capitalists. On any average business day now one million of us invest more than \$250 million of savings—in such transactions as buying stocks and bonds, farms, houses to rent, and small businesses to operate.—LAWRENCE GALTON, *American Mag.*

CHILD—Discipline—6

A sound that is rapidly disappearing from the American home is that of the parental foot being put down.—LYMAN BRYSON, prof of Education, Columbia Univ.

COURTESY—7

Among the qualities of mind and heart which conduce to worldly success, there is one, the importance of which is more real, and which is so generally underrated in our day by the young—it is courtesy. — HERBERT H SCHIFFER, *Union Signal*.

..... *Quote*



The "do-it-yourself" fad is old hat to the U S Secret Service. Explains one agent: "We bumped into the original 'do-it-yourself' character a long time ago—the one who prints his own money."

" "

Rep Brooks Hays (D-Ark), a U S delegate to the UN, reports from New York that at a social gathering he attempted to tell an Arkansas story to a Russian, and the punch line of it was built around the fact that Sister Sarah Thompson of Pope County was 95 yrs old. But, Hays complained, he was interrupted at that point by the Russian, who declared, "That's nothing. In Russia we have a man who is 147 yrs old." Said Hays, "Well, for the sake of my story, perhaps I should have had Sister Sarah a little older." Added the Russian, "This man in my country has 98 sons and daughters." Reported Hays, "I gave up, but the spirit of Geneva was dead for 24 hrs as far as I was concerned."

" "

The Senate Press Gallery is being rearranged during the adjournment of Congress, and a rule has been laid down by the comm which governs the place that all private phone booths have to be removed. The only 2 such booths belong to the *Wall St Jnl* and the Russian news agency, *Tass*. Both are complaining about the capitalistic and/or socialistic abuse of power by the committee.

..... *Quote*

CYNICISM—8

Cynicism is nothing but idealism gone sour in the face of frustration. — BUELL G GALLAGHER, Pres, City College, N Y, "The Crisis of Values in Contemporary Civilization," *Religious Education*, 9-10-'55.

DRINK—Drinking—9

The coating of civilization is so thin that it often comes off with a little alcohol.—*Automotive Dealer News*.

EDUCATION—10

One in every 4 Americans is attending school this fall, according to U S Office of Education estimates.—*Education Summary*.

" "

Perhaps the most important ingredient in the education of man or child, teacher or preacher, worker with hand or brain, is the ability to enter sympathetically and imaginatively into the lives of others. Unless we can put ourselves in the place of the other persons who differ from us in age, sex, education, wealth, race or nationality, we shall not become fully human. Our growth will have been blocked on a plateau of immaturity.—EDGAR DALE, *The News Letter*, published by Bureau of Educational Research, Ohio State Univ.

EGOTISM—11

One of the hardest secrets for a man to keep is his opinion of himself.—*Cuba City (Wis) News-Herald*.

ETHICS—12

Nothing is easier for a nation without principles to accept than an "agreement in principle."—DAN KIDNEY, *Scripps-Howard Newspapers* columnist.

Mining the Magazines



The Postoffice Dep't is currently experimenting with a machine that accepts your coins, dispenses stamps, change and chatter. "Tnank you," concludes the mechanical voice. "This is another move to streamline your post office." That's typical of the "talking machines" discussed by Jos Cloyd in his article ("Machines that Talk Back to You!") in Oct *American*. "The tape (records) voice instructions so that the machine will talk to its human attendant and tell him, for example, when to apply a cooling solution to a cutting edge. This is the 1st time I've seen a machine that gave orders to its operator, instead of the other way around!"

The question of whether or not a patient should be told he has cancer is often a troublesome decision for the physician. In an effort to determine for himself, and for his colleagues, how people generally feel in this matter, Dr. Otis R Bowen, of Bremen, Ind, recently mailed a query to 1000 persons, ranging in age from 18 to 90. A good many, apparently, had difficulty making up their minds. Less than half (477) ans'd. *Medical Times* has just published a summary of these responses. Almost unanimously (96.6%) the responders said they would want the truth told them.

On the basis of this survey Dr Bowen recommends that most pa-

Vogue, in a subscription-renewal plea: "One sad dress, purchased but seldom wore, costs you many times the price of *Vogue*." To which Evelyn Simpson, Woman's Editor of *Omaha World-Herald* comments: "And one subscription price, applied monthly to the salary of one proofreader might woke him up to the basic principles of the English language."

—”

tients be told of their condition—but not, of course, until the Doctor has checked and re-checked his diagnosis, to preclude any possibility of error.

TV's Davy Crockett, Fess Parker, turns diagnostician for our young fry in *This Wk* (10-9-'55) opining that "Our Kids Are Hero-Hungry." He defines this as "a 20th Century children's ailment, like vitamin deficiency, only it affects development of character." Fess believes it is this hunger for living heroes that caused the wildfire success of his Crockett portrayal. (Incidentally, trade papers now rep't that "Davy's dead as a dodo." The Crockett merchandise is no longer moving. Who'll be the next hero of our youngest generation?)

.....Quote.....

It's an IDEA

The old saw, "It's an ill wind that blows no good" may now be amended to "—that blows no homework." Mrs Dorothy Cowles, 5th-6th grade teacher in Canton, Connecticut, was inspired by August hurricane floods in that state, launched a flood education project. Thruout the school system, projects are planned for classes from the 5th grade up—studying health problems, stream pollution, effect on fish life. High school economics classes will delve into town planning, estimating reconstruction costs. Officials will be invited to speak to classes, with the invitation-writing an English class assignment. After hearing the project outlined at recent state conf, other city school systems may adopt a similar flood education program, reports the Hartford Courant.

FAITH—13

There is much in the world to make us afraid. There is much more in faith to make us unafraid. —Dr. FREDERICK W. CROPP, former Gen'l Sec'y, American Bible Soc'y.

FRIENDSHIP—14

Abraham Lincoln was once taken to task by an associate for his attitude toward his enemies: "Why do you try to make friends of them? You should try to destroy them."

Lincoln repl'd gently: "Am I not destroying my enemies when I make them my friends?"—Ladies' Home Jnl.

..... *Quote*

Page 6 Volume 30—Number 17

GIFTS—Giving—15

You can't take your money with you but you can send it on ahead. —Rev A P KEAST, *Christian Advocate*.

HAPPINESS—16

Happiness does not come from possessions, but from our appreciation of them. It does not come from our work, but from our attitude toward that work. It does not come from success, but from the spiritual growth we attain in achieving that success. — *Wkly Unity*.

IMAGINATION—17

When you stop having dreams and ideals—well, you might as well stop altogether.—MARIAN ANDERSON, *Ebony*.

INTELLIGENCE—18

It is a mark of intelligence, no matter what it is you are doing, to have a good time doing it.—*Midland Schools*.

LEADERS—Followers—19

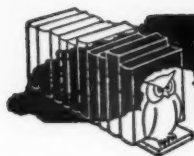
Leadership alone does not make a nation great. The level of intelligence, moral fiber, cultural development, and civic responsibility of the people as a whole is the determining factor.—EDW M TUTTLE, *American School Bd Jnl.*

LIFE—Living—20

Life is like the bobbin of a sewing machine. The thread gradually dwindles away before we realize where it all went.—ANITA LOUISE CAIN, *Farm Jnl.*

" "

If we could only get a divorce from ourselves, what a nice vacation we would have! — *Hoard's Dairyman*.



Book Briefs

This wk marks the 16th anniv of the death of Zane Grey, pioneer writer of Westerns. But you may have noted that again this fall Harper is featuring a new Zane Grey novel, *Black Mesa*. This is not an instance of ghost-writing in either the colloquial or metaphysical sense. The simple explanation is that Grey wrote so rapidly he far outpaced his publishers. Not infrequently he completed 4 novels a yr. Since Harper astutely declined to clog the mkt, these manuscripts piled up. Each fall since the author's death a new title has appeared. It is our understanding that this pace can be maintained until about 1975. Total sale of Zane Grey books to date is around 28 million copies. Yes, that was his real name. He was born in Zanesville, Ohio, a community founded by and named for one of his remote ancestors, Col Ebenezer Zane, who came to America with Wm Penn in 1682.

Judging committees for the Nat'l Book Awards have just been announced. To the poetry committee we want to relay news of some promising lyricists in the juvenile field. A *Milwaukee Jnl* columnist rep'ts a local father's consternation over a poem written by his 8-yr-old daughter. Sappho Jr interrupted dad's shaving one morning to recite: "Out in the open, up in a tree/ I found love and love found me." At the same time, a

The reference library at the University of Washington, in Seattle, is planning a beauty contest amongst its personnel. But Harry C Bauer, Director of Libraries, vetoes the suggestion that the winner be termed "Miss Information."

Christian Science Monitor reader from Wilmette, plush Chicago suburb, submitted her 4-yr-old's revision of Rob't Louis Stevenson's *Oh, How I Love to Go Up in a Swing* (up in the air so blue). Pumping vigorously on her back-yd swing, the moppet intoned: "Up in the air and over the wall/ Till I can see so wide/ Rivers and trees and Cadillacs and all/ Over the countryside."

Definition Press, a small publishing house, has just brought out a book of poems by one Martha Baird, titled *Nice Deity* — or, as Harvey Breit suggests, "Good God!"

Again this fall the Civil War books are coming thick and fast — and selling briskly, too. Maurice Dolbier, commenting on this situation in the *Providence (R I) Jnl*, observes: "Much more of this and the old question of who won the Civil War can be answered definitively: It was the American Book Publishers Council."

..... Quote



Worth-y Fashions

During Paris' fall fashion hoop-la, it's only "fitting" to mark the 130th anniv (Nov 13, 1825) of b o/ C F Worth, 1st world-famed Paris designer. Thru patronage of Empress Eugenie, he founded 97-yr-old House of Worth, was couturier to internat'l royalty. His Fashion Firsts include the classic "princess-style" dress, the gored skirt, the 1st sealskin coat, etc. But not all his creations were successful; in a family history C F's son recalled a monstrously heavy court mantle made for a diplomat's vain wife:

Naturally Mme B's train was carried when she went to and from her carriage, but when she had at last been safely conducted to the palace and her astounding train spread out behind her in all its glory, she found to her horror that she could not take a step either forward or backward. Had she been chained to the ground she would not have been more helpless. Again and again she threw her strength against that train; again and again it refused to budge. Her lips tightened, and she tried it again. No one dared to laugh. One or two, with better control than the rest, offered timid suggestions. She made a last mighty effort—and fainted! There was nothing left to do but take the lady home, her unconscious body in one carriage, and the marvelous train in another!

..... *Quote*

Page 8 Volume 30—Number 17

MEDIOCRITY—21

Mediocrity always associates with those who aren't impatient with it.—*Executive Plan Service*, hm, Arnold H Glasgow Co.

MODERN AGE—22

Once upon a time a lb of candy was the gift of a lifetime, but now you have to show up with a red convertible and an orchid.—*William Feather Mag.*

MORALS—23

At a certain famous univ it was discovered that a student had not only been cheating but that he had been making a business out of helping others cheat. When his nefarious business was discovered he was called into the Dean's office for questioning. He was unconcerned. When the Dean expressed shock at the discoveries about the cheating, the boy repl'd:

"Look here, Dean. Haven't you heard the lectures in the Philosophy Dep't? The prof's have been continually telling us that morality is subjective, that what is right is what works and what you think is right. I have been very successful in the application of that philosophy and I no longer need your univ. Goodbye." — Rev NORMAN S REAM, *Christian Economics*.

PROBLEMS—24

Don't be resentful because you have problems. Problems are responsible for most of our incomes. Jobs that have little problems pay little salaries. It's only the men who can take big problems in their stride that get the big pay.—BRUCE BARTON, *King Features Syndicate*.

Pathways to the Past



Week of
Nov 13-19

Nov 13—130 years ago (1825) Chas Frederick Worth was b a poor Londoner, destined to become couturier to Empress Eugenie and assorted other queens, arbiter of world fashion (just published by Indiana Univ Press, Edith Saunders' *The Age of Worth* tells the tale). . . Altho this is 105th anniv (1850) of b of frail Scots author Rob't Louis Stevenson, you mustn't celebrate occasion (the writer of children's classics gave away his birthday in 1891 to a moppet whose natal date was Feb 29).

Nov 14—190th anniv (1765) b of Rob't Fulton, inventor of 1st commercially successful steamboat. . . Claude Monet, early mbr of French Impressionist painter's group, was b 115 yrs ago (1840).

Nov 15—The District of Columbia started issuing the nation's 1st unemployment compensation 20 yrs ago (1935)—tho many insist Congressmen have been getting it far longer. . . The same day the Philippines installed 1st president, Manuel Quezon, in the Islands' 1st trial at semi-independent gov't.

Nov 16—After previous denial of a charter by the Supreme Ct, the American Ass'n for Advancement of Atheism, 1st big atheist group, formed 30 yrs ago (1925) in N Y (product of "Godless 20's," the AAAA is no longer listed as active in *World Almanac*). . . After making shabby showing in 1940 elections, U S Communist Pty announced complete break with the

Communist Internationale 15 yrs ago (uh huh).

Nov 17—Congress got its permanent address 155 yrs ago (1800), convening in Washington for the 1st time, in half-built Capitol bldg. . . In a conspiracy against undergraduate idiocy, 11 Eastern schools formed the College Entrance Board 55 yrs ago (1900); passage of its exams is required for entrance by 71 colleges and universities today (but entrance tests have shrunk from wk-long essay-and-oral ordeal to 1-day machine-graded exams).

Nov 18—The Era of the Club-woman started 150 yrs ago (1805) in Wiscasset, Maine, when the 1st woman's club, the Female Charitable Soc'y, held initial mtg. . . Capt Nathaniel Palmer and his tiny 6-man sloop discovered Antarctica 135 yrs ago (1820). . . 95th anniv (1860) b of pianist-composer Ignace Jan Paderewski, fervent Polish patriot who became 1st prime minister of reborn Poland after War I. . . Remember the *Maine*? The dreadnaught whose 1898 sinking ignited Spanish-American War was launched 60 yrs ago (1895).

Nov 19—Ferdinand, Viscount de Lesseps, French diplomat and engineer, was b 150 yrs ago (1805); he promoted and built the Suez Canal, but failed in old-age attempt to repeat at Panama.

..... *Quote*

"Of all things!"

Officials of the Methodist Bd of Temperance, in Washington, have been going over some statistics of the Internal Revenue Service. Last month they came up with figures that are interesting and enlightening, if not especially heartening to the foes of strong drink.

Even the church-building is now booming at an all-time high, 7 retail outlets for liquor and/or beer are licensed for each new church erected in the U S. Actually there are, as of the latest count, 141,733 more saloons, bars, cocktail lounges and stores selling alcoholic beverages than there are churches, temples and synagogues combined. The breakdown shows 441,789 spirits sources, as against 300,056 spiritual sources.

At first glance this looks rather discouraging for the "drys" but actually a very substantial part of the increase in outlets represents grocery stores and supermkts that now sell beer and in some cases wine, for home consumption. More outlets does not necessarily mean a heavy increase in per capita tipping; it is merely that the patronage is more widely spread.

The Bd rep'ts that "local option" is still a very real factor in American life. Some 25 million of our people now live in areas where whisky cannot be legally sold. Out of 36,739 "local option" tests since repeal, temperance forces have won 21,334.

..... *Quote*

Page 10 Volume 30—Number 17

PROCRASTINATION—25

Tomorrow will be the most wonderful day in history. That's the day when we are all going to begin doing better. — T HARRY THOMPSON, *Sales Mgt.*

PROGRESS—26

I sometimes think people in this generation would rather be struck by lightning than go without electricity. — R L DUFFUS, *Nation's Business.*

RECREATION—27

Play in childhood assumes the place that work occupies in adulthood.—Right Rev Monsignor NICHOLAS H WEGNER, director of Boys Town, "The Significance of Play," *Recreation*, 10-'55.

RESEARCH—28

No univ is worthy of the name that does not do everything in its power to promote original research in its lab'ys. It is the duty of the univ to see that its profs and teachers are not overburdened with routine teaching, but are given time for investigation and provided with research lab'y facilities and the necessary funds for this purpose.—E RUTHERFORD, *Science.*

SAFETY—Safe Driving—29

In the early days motorists used to scare the daylight out of passing horses. Now they just scare each other to death. — *Houghton Line*, hm, E F Houghton and Co

SCIENCE—30

I live in a time that is bewildered by scientific fact, and yet it knows that no faith will again satisfy it which does not embrace the truth of science.—J BRONOWSKI, *Science Digest.*

SPEECH—Speaking—31

Some yrs ago I was driving my 5-yr-old daughter to school and began thinking out loud the ideas I expected to present to my college speech class that day.

Carol listened for a moment, then asked: "Daddy, are you talking *with* me or *without* me?"—JACK C COTTON, State Univ Teachers College, N Y, NEA Jnl.

TAXES—32

"Before taxes, our profits am'ted to \$14,230,000," the Treasurer rep'ted to the Bd. "After taxes," he continued, "we transferred it to the petty cash acc't."—*Supervision*.

TEMPTATION—33

A little boy was punished by his mother for a misdeed. "You should turn a deaf ear to such temptation," she scolded.

In tears, the little boy protested, to her, "But Mummy, I don't have a deaf ear."

WORLD TRADE—34

Our country, large and wealthy as it is, needs much from other lands. They, in turn, need what we export. For an idea of how important these exports are to us, note that last yr—excluding all military items—they amounted in value to more than \$12 billion. This was almost equal to all the money spent during the same time for U S residential construction. It exceeds the total personal income of all the families in Texas, or the combined personal incomes of families in Colorado, Idaho, Kansas, Montana, Nebraska, N Dakota, S Dakota, Utah, and Wyoming.—EUGENE HOLMAN, Standard Oil official, quoted in *Detroit*.



For more yrs than most of us can remember the "riveting racket" has been one of the distractions incident to steel skyscraper construction in our major cities. But now comes promise of a new order. In Philadelphia, the 22-story Sheraton Hotel is now going up with framework construction held together by bolts and nuts instead of rivets.

Speaking of steel, so brisk is the demand a Pittsburgh company has had to enlarge its reception room—to take care of customers who crowd in to ask when their orders will be filled.

You don't need too long a memory to recall when Uncle Sam was selling war-surplus jeeps at a fraction of their production cost. If you happen to have one around now, you can get quite a fancy price for it. And who do you suppose is buying? The uranium prospectors!

In France, the nat'l organization of apothecaries has laid down the law to doctors. Henceforth the French physician will have to write prescriptions on a typewriter. Apothecaries claim they spend half their time trying to decipher illegible writing. A similar practice in America would leave an army of gag-writers destitute.

Tide rep'ts on an Alabama restaurant, obviously out to corner the entire mkt with a window sign that reads: "Confederate Cooking—Yankee Style."

..... *Quote*

Good Stories..... you can use

Donald, the gamekeeper, had been far from well and the doctor had prescribed the application of leeches and gave his wife the necessary instructions. On his next visit he found Donald looking the waur of the wear.

"I see you have been applying the leeches to some purpose," remarked the doctor.

"Leeches," snorted the practical wife. "Leeches, did ye say? What wad leeches dae tae a big man like that? I put the ferret at him!"—*Scotland Laughing* (Albyn Press, Edinburgh). **a**

" "

The police were looking for a certain shady character and the rookie officer was having trouble tracking him down. After several fruitless days, his search narrowed down to a seedy rooming house.

Never having seen the elusive suspect, and noticing a little boy sitting on the steps, the officer tried to get a definite description from the kid.

"What does Tony look like?" he asked. "Is he fat or thin?"

"Nope."

The officer tried again. "Well, is there anything different about him—does he have a moustache?"

The little boy thought for a moment. "Yeah," he said finally, "but he keeps it shaved off."

F E KENYON, American Wkly. b

..... *Quote*

I LAUGHED AT THIS ONE

DAN BENNETT

Composer Johannes Brahms once startled friends with the announcement that he was going to stop composing music.

"Why shouldn't I enjoy my old age?" he asked. "I'll not write another note."

Several mo's passed and Brahms kept his promise. Then one evening a new masterpiece of his was played in public. A friend heard it and hurried to see the elderly composer.

"I thought you weren't going to write any more music," he said.

"I wasn't," repl'd Brahms, "but after a few days' leisure I was so happy at the thought of not writing, the music just came to me without effort!"

”

TV personality Jack Barry has a 2-yr-old son Jeffrey, who never recognized his dad on tv until just the other day. When he identified his father's face on the screen, the tot immediately ran around the back of the tv set and started kicking it. Jeffrey's mother, actress Marcia Van Dyke, grabbed him and demanded he tell her what the trouble was.

"Don't just talk!" yelled Jeffrey. "Let's get Daddy out of there!"—**ROB'T SYLVESTER, Chicago Tribune-N Y News Syndicate. c**

Wise

Cracks

On a Miami-N Y flight was a lively youngster who nearly drove everyone crazy. He was running up and down the aisle when the stewardess started serving coffee and ran smack into her, knocking the coffee to the floor. As he stood watching her clean up the mess, she glanced up at the boy and said, "Look, why don't you run outside and play?" — *Capper's Wkly.* d

"With all that beef," the catty blonde told her corpulent co-worker, "no man could possibly pay you any attention."

"Oh, no?" retorted the stout gal. "Well, I'll have you know that 3 men offered me their seats on the bus this morning."

The blonde cast a mocking glance at the other's over-stuffed chassis.

"You don't say," she meowed. "And did you take them?" — *Wall St Jnl.* e

The museum guide was just finishing the tour:

"And here, ladies and gentlemen, at the close, this splendid Greek statue. Note the noble way in which the neck supports the head, the splendid curve of the shoulders, and, ladies and gentlemen, note the natural way in which the opened hand is stretched out, as if to emphasize: 'Don't forget a tip for the guide.'" — *Frankfurter Illustrierte, Germany* (QUOTE translation). f

The old-fashioned girl who said, "This is so sudden" now has a granddaughter who says, "Well, it's about time!" — *HAL CHADWICK.*

Women who claim they haven't a thing to wear usually need their husband's closet to keep it in. — *Town Jnl.*

Recess is the teachers' COFFEE BREAK. — *Virginia Jnl of Education.*

Life's necessities have increased to 4 — food, clothing, shelter and endurance. — *Kokomo (Ind) Tribune.*

It takes 2 to make a bargain, but only one to make a whale of a mistake. — *Nuggets, hm, Barnes-Ross Co.*

Lots of people get credit for being cheerful when they are just proud of their teeth. — *Woodmen of the World Mag.*

Money: The stuff that talked in the '30's, whispered in the '40's, and now just sneaks off quietly when you're not looking. — *WARREN Wood, Gering (Neb) Courier.*

These days, the unhappy medium is a piece of suburban property too big for a shopping center and too small for a subdivision. — *Cincinnati Enquirer.*

Quote

Jimmy's old man finally realized the kid was too sharp for him when he tried to direct his son's interests into new channels. The boy talks, eats and sleeps airplanes, and knows more about jets, propellers, swept-back wings, altitudes, speeds and the like than his old man ever dreamed of.

The other day pop brought up football. "Jimmy," he said, "how many men on a football team?"

"Don't know," repl'd Jimmy.

"How long is a football field?"

"Don't know."

"What kind of a ball do they play football with?"

"Oh," the kid said, "one shaped like the wing-tip tanks on a fighter plane."

And that ended that. — *United Mine Workers Jnl.* g

" "

A crochety old school superintendent was inspecting a class in high school.

He wrote on the blackboard "LXXX," turned to a pretty girl in the front row and asked, "What does that mean?"

The girl blushed slightly and replied, "Love and kisses."—*Louisville Courier-Jnl Mag.* h

" "

A horse walked into a bar and ordered a martini with catsup. The bartender mixed the drink and the horse bolted it down. Then he asked, "Don't you think it strange that I'd ask for a martini with catsup?"

"Why, no," said the bartender, "I rather like them that way myself."—*Philnews*, hm, Phillips Petroleum Corp'n. i

..... *Quote*

The mental patient was about to be released after 20 yrs of incarceration. He decided to shave himself in preparation for the occasion. As he stood before the mirror, razor in hand, a nurse passing by called a cheery greeting.

As the patient turned to answer, his razor caught in the string supporting the mirror, and it slipped to the floor. The patient, turning around, found himself gazing at the bare wall. "Well, what do you know?" he mumbled. "That's my usual luck. Just as I'm ready to leave here after 20 yrs, I cut my head off!"—*Charley Jones' Laugh Book.* j

" "

A man had been complaining of his holiday weather, when a friend interrupted, "It can't be so bad—you're sunburned!"

"Sunburn nothing," he repl'd, "that's rust!"—*Voo Doo.* k

" "

Old Tom Parker, a colored servitor, had been in the service of a certain family for a long time, and so, when he made the surprising announcement that he was "gwine to quit," his employer was for a moment startled into silence. When he had finally regained his composure, he asked: "But why do you wish to leave, Tom?"

"I'd rather not say, suh," repl'd Tom politely.

"But come, come, I insist upon knowing."

"Well, suh, ef yo' must know, I'se been heah now fo' mo' dan 20 yeahs, an', suh, I'se absolutely sick an' tired at de sight of yo' and yo' fambly!"—*Arkansas Baptist.* l

Two young painters were visiting an exhibition of abstract art. The first commented, "As for me, I don't think I can paint without using my brain."

"Miniaturist," commented the other sweetly. — *Paris Match*, France (QUOTE translation). m



Good Goods

Made of a textile treated in a bath of silicone, a man's suit could be worn for 40 years.—News item.

So let's assume, for forty years, Day after day, a man appears In such a suit as he might own Of textile bathed in silicone.

It wears like iron, or maybe steel, It bags not when you bend or kneel,

And there's no thinning spot, no shine . . .

The years roll by—it still looks fine.

Four decades pass. And what, the while,

Is happening to things like style? How wide are cuffs? What shape lapels?

What sort of drape adorns the swells?

The wearer, too, as he grows older, What of his middle and his shoulder?

And does his forty-year-old coat Appear to shrink, and he to bloat?

Treat textiles so they'll see us through

For forty years, but when you do, Treat likewise arbiters of taste, And silicone us at the waist.

Rusty Russell, an 8-yr-old Milwaukeean who had never been to a football game, was quite excited the other wkend when his dad took him to Wisconsin's home game at Madison.

The only football Rusty ever had seen was on tv or in movies, so on the trip to Madison he kept imagining what it would be like "in person." He meditated silently for awhile then finally asked: "Dad, about this game today—will they be playing in black and white or in color?"—*Milwaukee Jnl.* n

" "

Only occasionally do we teachers get a good look into the minds of our pupils. Such an insight (sometimes blinding) came to one of our friends who had just finished telling her class that the Spaniards drove the Moors and Jews out of Spain in 1492. Deeply impressed, one of her students inq'd: "Teacher, was that the same 1492 when Columbus discovered America?"—*Scholastic Teacher.* o

" "

Neighbors in a section of Indianapolis were delighted recently with the amazement shown by 4-yr-old twin daughters of one household.

Seems the family tv set got the croup and wouldn't work. So Daddy turned the knob on an almost forgotten device practically gathering dust these last few yrs.

The result enchanted the twins.

They went all around the block collaring every youngster in sight and saying: "Guess what we've got at our house—*RADIO.*"—*Indianapolis Times.* p

..... *Quote*

Quote-ettes

San Francisco cab driver, propounding theory on why that city is so clean: "The wind picks up all the dirt and blows it into the air. Then the people breathe it. That gets it out of circulation and keeps the city clean." 1-Q-t

" "

DAVID WHITFIELD, English crooner, after picking up a \$10,000 check for a 12-min stint on a U S tv show: "I like working in America. Americans are such warm-hearted people." 2-Q-t

" "

Mrs V G KAMINSKAYA, Russian fashion expert, lamenting her country's fashions: "We're bringing up the rear when it comes to corsets and girdles." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

There are plans afoot in Grand Junction, Colo, to bld a 6-story office bldg on a turntable so that it can be kept facing the winter sun. This is the mildest of current efforts to utilize sunlight. Bell Telephone Laboratories have developed a "sunshine battery" thru which sunshine provides electrical power. Battery is made of thin strips of silicon; sunlight striking the silicon creates a flow of electric current which could, it is said, last forever. Battery can now convert 6% of light falling on it; Bell scientists say they can probably make it convert 10%. Electricity is drawn from wave-lengths which

form visible light; hence even light from a table lamp will create electricity. This suggests possibility of placing reflectors around artificial lights to obtain current.

The Israel Research Council in Jerusalem has announced 2 developments to make conversion of sunshine into electrical power a commercial proposition. One development is a new preparation (unspecified) with which 16% of sunshine may be converted, compared with the 6 to 10% convertible by Bell methods. The 2nd development reduces conversion cost by acting as a "solar trap"; it lets heat in, doesn't let radiation out.

NOTE here items of special interest in this issue _____
File QUOTE for future reference. Use comprehensive Index, issued each 6 months.
A ring binder holding 53 issues of QUOTE is available at \$2.00 postpaid.

